

Are you considering replacing or installing new flooring in your home this year? Choosing new flooring can seem like a daunting task, with so many options available. The flooring you choose typically sets the stage for many other design elements in your home. Therefore, it just makes sense to have trusted experts at Wilson's Floor Covering,

brother Todd opened the store, they never dreamed it would become such a fixture in the community.

"My dad was very social," mentions Aubrie Weed, manager. "He always wanted to swap stories and visit. If a flooring sale came out of it, then that was just a bonus." With a wide variety of carpet, vinyl products, tile, and hardwoods,



Inc. assist you in making those decisions.

Wilson's Floor Covering, Inc. is located in Platte City, Missouri and is a homegrown family business that had been a highly respected leader in the flooring industry since 1987. When Randy Wilson and his

they carry everything you may want or need for your home.

Open and honest communication is an integral part of the relationship between the sales staff and customers. "We approach each project as if it were our own home,"



indicated Weed. "We make sure to fully understand what each client's needs are and will then advise accordingly. We want to make sure they select the right product and are happy with that selection."

Throughout the company's expansive showroom, customers can browse all of the selections and gather some incredible ideas. Customers are welcome to borrow



samples and make sure the items look good in their own spaces with their own lighting and decor. "We are not a high-pressure company," said Weed. "Our staff is not on commission, so our focus is on suiting your needs and not just making a sale."

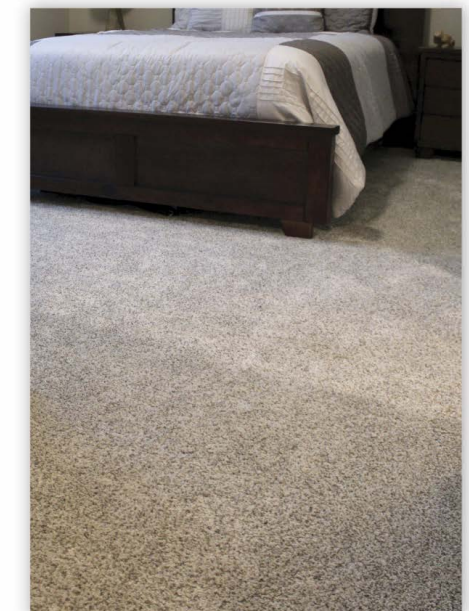
"Luxury vinyl planks are our biggest, newer category," said Weed. "It's become popular because they are waterproof, durable, and have great high-definition wood or tile visuals. It's really a worry free floor." Working with multiple vendors, the available selections are vast, but Weed emphasized not all vinyl planks are created equal.

"There are numerous grades of vinyl," noted Weed. "But we will help you choose what will suit your needs. We focus on both function and longevity as opposed to simply a product name. Quality and design are equally important."

Weed also pointed out the demand for ceramic tile patterns and decorative mosaics. She stated many homeowners

are choosing to redo their master bathroom or other flooring in lieu of traveling with what has been going on in the world. "Many people are taking out

"We have been very blessed to continue through the COVID-19 ordeal. Our installers were able to continue working and we stayed busy. We greatly appreciate the



their tubs and enlarging their showers. We do a lot of handicap accessible spaces to make customer's homes more adaptable for aging in place," Weed explained.

support of the community and look forward to serving them for many more years to come," expressed Weed. ■

TRENDING...

For a while now, hard surfaces have somewhat dominated the flooring stage, but lately there has been a shift to softer surfaces and homeowners are leaning towards carpeting, which comes in a variety of patterns and designs to make any home stylish and beautiful.

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