



BE HOME, LLC

PRESENTING THE "MONTICELLO, HOMESTEAD AND THE ESTATES OF COLONIAL HIGHLANDS" COMMUNITIES

BUILDER: Mike Powell

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If there is no place you would rather be than to be home, then it's time to consider an introduction to BeHome. This award-winning company, overseen by Mike Powell, President, has two decades of experience in creating, designing and delivering premier dream homes. More than just a home builder, this company is in the business of offering jaw-dropping "wow" factors at every turn. A locally and family owned company, BeHome, is a member of the National Home Builders Association, Kansas City Home Builders Association and the Developers Council of the KCHBA. Powell is a well-respected builder and developer in the Kansas City metro area and has been elected by his peer builders for the 2020 Northland Chair for the Kansas City Home Builders Association. Powell and his team have a strong focus on constructing homes that inspire, entice and invite you to be home.



"We build a place you want to come home to at the end of the day to relax, re-energize and decompress," noted Powell.

And while homeowners will delight in their fully-customized home, what goes on behind the scenes is what truly explains the highly-satisfactory results BeHome delivers. Powell builds homes that are

comfortably affordable along with multi-million dollar residences. No matter the size, style or budget, Powell is on each job site daily. After years of real estate and home building, he has created a design book that details the personal workflow of construction. This gives the owner an understanding of what to expect at certain intervals throughout the build process. This helps put the clients at ease and also allows them to plan ahead.

"I show my clients respect and consistency," he said. "I work for you. Just tell me what you want. We are here to fully customize your dream home."

With the increasing popularity and desirability of living in a BeHome customized home, BeHome is now building in multiple communities and some of Kansas City's most exciting new developments.

The Monticello subdivision is a premier location for a Lee's Summit, Missouri address serving Blue Springs South High School.

"We will have two homes available in this community this spring," noted Powell. "One plan is a one-and-a-half story home and former Parade of Homes model listed at \$428,000; the other is a one-level ranch-style home with three bedrooms and three bathrooms listed for \$380,000. This particular home is ideal for empty nesters and has many exciting amenities, such as cathedral ceilings, an open floor plan and separate grilling stations."

Powell emphasized Monticello has 15 remaining lots at this time and that nearly all of the homes in the community are custom-built.

"The other builders were all selected by developer Troy Bellah," expressed Powell, referring to the area as a hidden gem. "Monticello is a perfect place for active young families as well as retirees, and is situated

adjacent the Blue Springs Lake, a beautiful walking trail to the water, a private walking trail, amazing clubhouse, and some great neighbors."

Powell's wife Tara Powell of RE/MAX Innovations serves as the marketing agent for BeHome in Monticello and has more than 15 years of real estate and marketing experience.

Powell is equally excited that he has been invited to build in one of Kansas City's hottest developments, Homestead, the first neighborhood established in over 20 years in Liberty, Missouri.

"We have five award-winning builders in this particular subdivision," stated Powell, who has commenced construction on his first home there which will be available for sale in the summer with an anticipated completion date in the fall.

"This plan is a reverse story-and-a-half priced in the low \$400s," noted Powell. "It has two bedrooms and two bathrooms upstairs and two bedrooms and one bathroom downstairs."

Powell emphasized that this home, at just under 3,000 square feet, offers his standard features which are on par with the upgraded amenities provided by other builders. This home boasts designer cabinets, a high-efficiency furnace and air conditioner, and smart appliances, to name a few.

Although most homes in this community will be priced from the mid-\$400s to the mid-\$500s, some of the homes will stand over the \$1 million price point. This master-planned community is by Joe Duffy and features walking trails and a clubhouse in the heart of Liberty.

"We have started our first custom home in the new phase of Lake Winnebago," noted Powell, who indicated it has been his goal for years to build in that area. The new phase offered that opportunity,

with some of the best lots in Kansas City. "These lots start under \$100,000 and we currently still have first and second tier lots that come with availability of a dock. This is a true resort community with multiple clubhouses and an amazing water that allows boating and water sports. These homes start in the upper \$400s and exceed several million dollars."

The Estates of Colonial Highlands is a new community about which Powell is excited to share. Located in Blue Springs, Missouri with Lee's Summit North High school district, homes in this community will range from \$250,000 to \$350,000.

"This is a large master planned community with great wooded and some walk-out lots," said Powell. "Our popular California split will be featured in this neighborhood, along with some of our one-level ranch homes and a few two-story options, all of which are very affordable and have been designed by architects and designers that understand the needs of our new changing clients."

Powell referred to this development as a great community and that now is the time to reserve that perfect lot.

"With 35 lots in the first phase, I encourage prospective buyers to get a reservation in fast, as I expect it to fill up quickly. This is a neighborhood that will appeal to all ages." ●



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