



Hometown Custom Home Builder

BODINE-ASHNER BUILDERS LEGACY

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Award-winning builder Chris Ashner takes a unique approach to building homes. Thoughtful, intuitive, creative and imaginative, Ashner builds his homes from the ground up, both literally and metaphorically. He begins with a strategic vision in mind and then allows that vision to artistically guide him to the end result.

"I take time thinking of the details," he explained. "Instead of sticking to certain plans and then modifying them as desired, my style is to super customize each home I build." Embracing a highly methodical and deliberate approach allows Ashner to iron out the details so he can embrace design perfection with the end product.

When Chris Ashner joined his father's building company in 1991, he had a distinct vision for what he wanted to do and how he wanted this legacy to continue.

When his father began constructing homes in 1957, the primary focus was on starter homes. Over the years, those floor plans began to expand and eventually Ashner's father entered into the development arena. Today, Ashner stands at the helm of Bodine-Ashner Builders Legacy, LLC, still developing land but contributing his talent for creating custom homes for a lifetime.



"We prefer to build in our own developments, most notably our Wilshire neighborhoods, such as the newest Wilshire Hills, as well as Wilshire Woods, Wilshire Place, Wilshire Farms and Wilshire by the Lake," noted Ashner, who develops subdivisions under the Wilshire brand with his brother, Jeff.

A skilled and experienced builder, Ashner approaches his craft as more of an artist than a production tradesman, and when he builds a home, he attends to it as if he was creating it for his own family. Ashner exhibits superior creative prowess in each of his designs through exciting innovation, finishes and details. However, it is not just his fingerprints that are left upon each home.

"I incorporate elements I like but I welcome feedback and suggestions from people all the time," he emphasized.

"Then, I will put those into a plan."

For example, he indicated many clients request a second kitchen space, usually in the larger custom homes, but it can also work in the 4,000 square foot range. Ashner will design a scullery space, perfect for a second refrigerator and prep area, so the main kitchen can be used as presentation space when entertaining.



"A butler's pantry is also popular," noted Ashner. "This is a pass-through room that connects the back hall and the kitchen. It may include a prep sink, refrigerator and window and serves as a separate, smaller kitchen."

Ashner has great passion for each custom home project he undertakes, embracing both the challenges and the excitement in equal measure.

"Every home is an exploration of a perfect floor plan for us," he stated. "We try to keep our homes at a size to be affordable in Johnson County but with finishes that rival the multimillion dollar homes."

Being a small builder, Ashner incorporates significant value to each home in terms of the finished product. He may not always use the most expensive item but he will use what he believes to be the best item. In other words, he subscribes to the concept of value engineering.

"If I see an \$800 light fixture that is better than a \$4,000 one, then I will use the less expensive one if it fits the design and the function," he said. "We will provide a high-end product at a reasonable price."

Ashner prefers to focus on one custom home at a time, and even if he has three projects of similar footprints, no two will be the same in terms of core elements.

"We prefer to think of what we do as building a piece of art," he emphasized. "Each homeowner gets something special in aesthetics and layout. I address the flow, architecture and how the homeowner uses the house. I think in terms of how someone is really going to live in the home."

In addition to the unique elements found within each home, Ashner incorporates advances in technology into each project, such as wireless thermostats and automated digital controls that can be used via a Smart phone.

"What digital interaction technology affords us now is endless, and we try to find new ways to do things for people that they will use and enjoy," smiled Ashner. "We are constantly evolving, not necessarily following trends but staying current and trend-setting in way, as clients set the trends and I learn from them." ■



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