



Premier Dream Home Builder

BEHOME, LLC

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Mike Powell has been building homes for 20 years in many places around the country. As a result, he has created a respectable portfolio that represents a cornucopia of architectural backgrounds, elements, and styles. His passion for home construction seemingly knows no bounds, and had it not been for his former career, he may never have taken the leap into making people's dreams come true.

A former banker, Powell ran a construction lending division for a multinational financial services company and fell in love with the building industry by interacting with his banking clients. He easily gravitated towards the aspects of design, the relationships with clients, and excitement of building a fully custom home. It seemed like the right fit for him, and he soon began to shift gears and follow his dreams to a new career. As owner of BeHome, LLC, Powell is in the business of not only designing and building custom homes, but also in giving his clients the gift of what they desire and deserve when it comes to being right at home.

A veritable jack of all trades in the industry, Powell draws his own plans, provides a budget based on his drawings and then sends

those to his architect partner who will then ultimately draw up what Powell intends to build.

"I'm not a designer but I've built so many styles of homes and am able to meet and exceed clients' expectations," emphasized Powell. For example, if a client requests high ceilings, then the client will get high ceilings, but those ceilings will come with character.

Over the years, Powell as devised a system that allows him to fully understand his clients' tastes and vision for what they want, and as a result, he is effectively able to deliver a fully satisfying product.

"I have a questionnaire I give clients, and their responses help steer me into the architectural theme of their dream home," explained Powell. "As a custom builder, this is a way

I get to know my clients and also get to know their emotions."

And part of those emotions is understanding that no matter where one might go in the world, at the end of the day, most people simply want to be home, and that is a feeling Powell fully understands.

"We build a place you want to come home to at the end of the day to relax, re-energize and decompress," shared Powell.



With a BeHome, LLC custom home, there are not many things that have to be upgraded based on quality. Our trade partners at Teague Lumber, Ferguson and Rensen House of Lights offer the most current trends and designs for each homeowner to customize their home.

Innovations, will list and sell Powell's homes.

With so many services to offer, Powell truly looks out for his clients, and if a mistake is made, then he will immediately correct it. He will advise, counsel and guide his clients as needed throughout the process.



"The furnaces by KC Mechanical Services are 96% variable speed. My water heaters are high-efficiency, and the insulation packages are already meeting expected 2020 codes," noted Powell. Further, BeHome, LLC is one of two Samsung-preferred builders who features current technological applications in the smart home products arena.

"Most, if not all, of my clients enjoy the process of building a home," smiled Powell, who builds primarily throughout the Jackson, Clay, Platte, Ray and Cass Counties in Missouri. Powell is also the sitting co-chairman for the Northland Council of the Home Builders Association. ■

Powell builds homes that are comfortably affordable but also constructs multi-million dollar residences. But no matter the size or the style, Powell is on each job site daily. To that end, he has created a design book that details the workflow of construction. This gives the client an understanding of what to expect at certain intervals throughout the build process. This helps put the clients at ease and also allows them to plan ahead.

"I show my clients respect and consistency," he said. "I work for you. Just tell me what you want. We are here to fully customize your dream home."

BeHome, LLC offers clients real estate services, too, and frequently Powell's wife, Tara, a real estate agent with RE/MAX



FOR MORE INFORMATION

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