



ROB WASHAM HOMES

THIRTY YEARS OF QUALITY HOMES AT AN AFFORDABLE PRICE

BUILDER: Rob Washam
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It has been a widely published claim that 10,000 hours of practice makes one an expert at his or her craft. If that is true, then what does it say about someone who has 30 years of experience in his chosen industry? This presumably could make him esteemed, highly experienced, intelligent, and ingenious, just to name a few.

Rob Washam, owner of Rob Washam Homes stands among that elite group of descriptors. As he turned the corner into 2019, he commenced the fourth decade of his business. He began his career as a framer in 1983 and four years later established his own framing company. Within two years of that endeavor, he opened the doors to Rob Washam Homes and has since developed an outstanding team with numerous years of experience in all facets of the construction trade.



With 30 years of expert home building craftsmanship to his credit, Washam knows a thing or two about constructing the best homes on the market. A bona fide leader within the home building arena in the metro area, Washam has consistently held the top honor of Kansas City's #1 Builder for four years and has been named among Kansas City's Top 10 Builders for nine years. His name has a reputation as solid as the foundations upon which he builds his homes.

Washam has also consistently taken top honors in both the Spring and Fall Parade of Homes, most notably for Distinctive Design. He does this by employing creativity and ingenuity at every turn, never settling for the status quo. He constantly updates his plans and

even researches trends in other parts of the country to maintain that leading edge. With more than 2,500 homes sold during his career to date, he is an undeniable expert at what he does. Besides having a thorough understanding of every aspect of his craft, Washam never stops learning and is eager to continually expand his repertoire of industry knowledge.

"We work really hard to stay on trends and put unique style in our homes. Capri, our lead designer, does an amazing job with our models. She makes it a point to show some unique and new ideas in all of our homes," he expressed. In other words, Washam simply refuses to limit his creative reach to the confines of the proverbial box.

"We like to stretch outside the box and try different plans," he explained. "We don't want people to walk in and say, 'I've seen this before.' That is why we are always open to customers' ideas, which give us a chance to see different things. If we hear the same idea frequently, then we will implement that as a standard in our plans."

Washam builds on both sides of the state line and is recently beginning a new maintenance provided subdivision in Lee's Summit as well as a new subdivision called Whispering Woods. He also has many homes in Olathe's Stonebridge Trails and Meadows development as well as in Chapel Hill and Sundance Ridge in Overland Park. Washam continues to expand into other areas and is

excited to grow his portfolio throughout the Kansas City Area. Home prices typically fall within the \$400,000 to \$600,000 price range.

More than just providing some of the most unique floor plans available, Washam incorporates superior details, finishes and

undoubtedly stay on the leading edge of inspired design in home building trends.

"I love building something and appreciate all stages of the project," he said.



upgrades into each home he builds as standard offerings.

"We strive to offer nice finishes and upgrades into our pricing" noted Lindsay Cutler, Director of Sales & Warranty. "We are always looking and reviewing our plans and elevations to stay current and fresh."

Washam is not one to lead with ego, however, and readily defers to the talent, dedication and commitment of his team that have all brought him to this point.

"I would not be where I am without all of the support of my team," he reflected. "They each give 100% to put it all together."

As he commences his 31st year in the business, Washam will

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