

Helping You Find the Home and the Life You Want – and Deserve!

For this real estate team, Welcome Home is more than just an expression; it's a promise.

Whether you are new to the Kansas City area or if you are simply wanting to relocate to another part of town, Georgiane Hayhow (affectionately known as “G”), owner of The Hayhow Group with Better Homes and Gardens Real Estate, is ready to show you the way home. She can confidently take you from the relaxing splendor of suburban areas to high-rise downtown living to anything and everything in between. A Kansas City native, Georgiane definitely knows her hometown and is happy to share it with everyone. Your perfect home is out there, and Georgiane knows how to find it.

“I’m a Kansas City girl at heart,” she smiled. “And I love working with my clients and really enjoy the relationship aspect of this business. It’s not just about the transaction for me.”

Her infectious personality coupled with her disarming presence (yet decidedly confident and independent nature) make Georgiane highly approachable. One can genuinely sense she enjoys her work and will do anything to ensure each client’s success and satisfaction. With 20+ years in the industry, Hayhow, a licensed Broker in Kansas and a licensed real estate agent in Missouri, along with her 5 licensed agents and administrative staff, has proven her worth but continues to improve upon herself daily. She is a success story in the making, but with any success story, however, Hayhow’s is captivating, engaging and inspiring, but also flavored with a twinge of bitter sweetness. Life has certainly thrown a few stumbling blocks along her path, but she has confidently turned those over into pillars of strength and forward-leaning stepping stones.

Although she had been in the real estate industry for quite



sometime before she joined The Hayhow Group, it has been the years since then that have truly made Georgiane the person she is today. The Hayhow Group was originally established by her late husband, Brian Hayhow. Georgiane joined forces with Brian in 2010 and together they created a thriving real estate agency. Sadly, five years later, Brian passed away unexpectedly from his heart issues, leaving Georgiane to tend to the business, the four young kids between them, and the heartache that could have broken her. While Georgiane could have given up and turned away from all they had created together, she decided, instead, to honor Brian’s legacy and pick up where they left off together.

Georgiane described Brian as the kind of person who touched every life he met. He was well-liked by many throughout the community and was a prime example of what it means to give back to others, serving in a multiple volunteer positions, the most cherished of which to him was Children’s Mercy Hospital. As a child, Brian was a patient at the hospital, having endured open



heart surgery. He maintained his ties to the hospital as an adult by volunteering with patients and serving on its Mercy Ambassadors Auxiliary Board.

“I made a decision to do things as he had done,” she reflected. “I was so proud of him and all he accomplished, so I took over the board position he held at Children’s Mercy Hospital Ambassadors



and joined the Centurions Program of the Greater Kansas City Chamber of Commerce, from which Brian had just graduated prior to his passing, as well as the Kansas City Area Development Council (KCADC).”

Following the example of her late husband, Georgiane has completed nearly 250 hours of community service in two years through the Centurions Program.

“I volunteered for many organizations during that time and am glad I invested that time, as it has made me that much more familiar with Kansas City and its people,” Georgiane emphasized.

The enthusiasm Georgiane has for Kansas City does not go unnoticed, and she appreciates all that goes into moving into a new home, especially if it involves relocating, starting a new job and uprooting a family to a new location. Her real estate prowess

continually strengthens her resolve to help others, and over time she has become the go-to agent for those who are soon to call Kansas City their new home.

“It’s a big deal to move to a new city,” she indicated. “And I prefer to sell Kansas City as a lifestyle and a community.”

To that end, Georgiane relies upon the expertise of her mother-in-law, Joyce Hayhow, former Publisher of the *Kansas City Business Journal*, and Alana Muller, former President of Kauffman FastTrac, who together have created the one-and-only Connect to KC program, designed to help clients find anything in the metro area that caters to their social, civic or charitable activities, as well as their passions and talents, helping them to build relationships within their communities both on a personal and professional level.

“This is a great resource for those new to Kansas City, and as far as I know, it is the only one of its kind in town,” noted Georgiane.

When not tending to her kids or her business, Georgiane also oversees three Airbnb residences in town: one in Waldo, one in downtown Overland Park and one near the University of Kansas Medical Center.

“I opened these in areas where people love to be and where they can walk to all of the shopping and entertainment areas,” expressed Georgiane, staying true to her giving and welcoming personality. ■



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