

# ARTFUL PURPOSE DESIGN & REAL ESTATE

## A Multi-Purpose Real Estate Service

*The key to Angela Whipple's success is always putting her client's best interest first.*

If you want a real estate agent who will do everything she can to create the best home buying and selling experience, look no further than to Angela Whipple, a ReeceNichols real estate agent and owner of Artful Purpose Design & Real Estate.

For the past four years, Whipple has been a stand out in the real estate arena, not only for her savvy negotiating skills but also for her business prowess. She paved a unique path creating a real estate venture that has seamlessly transitioned to include a strong focus on interior remodeling for both functionality and sale-ability. Whipple is not just a knowledgeable Realtor. She is also an experienced and talented designer and contractor, providing



essentially a one-stop shop for clients who are looking for success when it comes to buying or selling a home. Clients are invited to pick one or all of the company's services.

Even though you may think you have a broader understanding of the real estate market these days — thanks to increasing opportunities to educate yourself through technological means — an industry professional such as Whipple is in a position to offer you the expertise and experience you need. It just makes sense to have a trusted professional at your side to help you translate and understand all of the details about your individual transaction.

Based in Overland Park, Kansas, this award-winning company provides services — both residential and commercial — all over the metro area. This company's niche rests not in one singular style or function but in having the ability to provide quality goods and services while simultaneously offering a wide range of design techniques, from farmhouse to mid-century modern.



Whipple understands many agents will focus solely on one aspect of real estate, but in reality, everything in this industry is connected. As a result, Whipple has harmoniously combined residential sales, home renovation, top-notch interior design, new home construction and investment portfolios in one central location. This not only makes her company unique; it also makes it the right place to turn for the best real estate experience available.

"I enjoy meeting new people and seeing new projects develop, especially when they challenge my brain," expressed Whipple, who comes by her interior design talents naturally. "I have always had an eye for design and have the ability to truly see things from the client's perspective. I am especially fond of mid-century modern designs."

As winner of Best of Houzz in 2016, 2017 and 2018, Whipple's business, Artful Purpose Realty & Design, has made headlines for its impressive ability to help homeowners achieve the exact design they desire in their home, along with unparalleled contracting and re-sale services.

"We aren't cheap and won't cut corners," she explained. "We work closely with our clients to fully understand their story and what makes them happy, giving them exactly what they want. It's important for us to really know our clients in order to achieve the results they desire."



Working alongside her husband, a contractor with more than 30 years of experience, Whipple has developed an exclusive buying and selling experience, coupled with renovation services and new home construction. Providing the whole package, working with the client from start to finish, Whipple is on hand from the creation of the initial floor plans to the final touches. With a background in engineering, Whipple has been blessed with a keen eye for design, and over the years clients have enthusiastically gravitated towards her cutting-edge work, all of which are thoughtfully incorporated



into the final package. Artful Purpose Design & Real Estate also specializes in basement renovations, covered decks and porches.

As part of the investment arm of her business, Whipple is a skilled navigator of the investment properties arena and can help clients find, fix and/or rent out properties as an additional means of income.

"I am good at numbers and analyzing, seeing things from a logical point of view," she noted. "I can tell what a home is worth in the end and advise whether or not it is a good investment for the client."

Whipple indicated that currently the Kansas City market boasts a good investment opportunity for interested individuals, offering roughly a 10%-12% return.

"Kansas City has an amazing rental market right now," she indicated.

Hiring a real estate agent is an important choice to make, and Whipple will make sure you are confident she can meet your needs and exceed your expectations. She thoroughly understands the obligations she has to her clients and does everything she can to ensure a smooth process, putting your needs above her own and doing so in a professional manner with open and honest communication, strong negotiating skills and creative marketing prowess to complete the transaction. ■



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