



Visionary Home Builder

NEW MARK HOMES

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You know a company means business when its commitment to customer service exceeds the usual standards. Since its inception in 2005, New Mark Homes, a design-build homebuilder, has set the gold standard for what it means to implement superior customer service.

"We have an employee on staff who dedicates all of his time to answering any questions our clients have," noted Craig Archer, General Manager of New Mark Homes in Parkville, Missouri. "It is extremely important for us to always be available to our clients. We will resolve any issue that arises no matter what or when. That is our number one priority."

Originally founded by Don Julian, New Mark Homes was established to help people realize the dream of owning a quality home built to the highest standards that will last for generations to come. With nearly four decades of experience in the home-building arena, Julian is recognized as one of the premier builders in the metro area and his stellar reputation is what has led New Mark Homes to stand out as a leader of the pack in the business. Archer has a

Bachelor's degree in Construction Management and has more than 15 years of home building experience to his credit, which includes owning his own framing company before coming to New Mark Homes. As a result, Archer is deeply involved in each project to ensure every detail is given the full attention it deserves.

In addition to the outstanding customer service for which New Mark Homes is known, this company also relies upon the best in products, materials and craftsmanship. From the lumber they use to the windows they install, no detail is overlooked. This company's team of trusted professionals all have experience in building new homes and it is that "hands on" approach that has been the hallmark for excellence for New Mark Homes.

"We are good at thinking outside the box," Archer noted. "Plus, we have a decorator on staff who is exceptional at interior design details and options. We strive to keep on top of all the trends, so we can better serve our clients."

A distinguished visionary builder at heart, New Mark Homes has a respectable portfolio of award-winning floor plans from which to choose, but this company doesn't just build homes. It is also in the



business of building relationships, using a solid foundation of unwavering commitment to quality products, innovative ideas, exceptional craftsmanship and affordable pricing, all coupled with the integrity that comes with keeping the client as the top priority with each project throughout the entire building process.

Additionally, New Mark Homes utilizes BuilderTrend's project management system, a web-based software, which allows the company to optimize communication between the builder, subcontractors, and the customer. Homeowners are given a specific login to their home's building process viewable on the computer, which they can access at any time. This gives homeowners the ability to view all stages of production, the materials being purchased, as well as any change and selections that need to be made. In short, it offers a clear line of communication between the builder and the client, 24/7.

Archer clearly has a strong passion for what he does, and despite wearing multiple hats to keep the company running smoothly and efficiently, he easily manages to keep everything readily in check, making sure each client feels like they are the number one client.

"I love being on job sites and finding solutions for customers when issues arise," he smiled. "Our job is to make the home building process as seamless and enjoyable as possible." ■



Regardless of whether it's a home renovation project or home building project, clients have the confidence of knowing this company has grown through past experiences while simultaneously keeping a steadfast eye on the future.

Although New Mark Homes offers 10-15 standard yet highly innovative floor plans from which to choose, clients can modify those plans or even come to the table with a desire to have New Mark Homes construct a fully custom home.

Less obvious visually, but still a key player in each home constructed, New Mark Homes employs energy efficient products such as high-efficiency furnaces and windows and relies on an energy auditor to ensure every home is up to code in this regard.

"We ensure that each home is within range or well above industry standards," expressed Archer, who also noted the warranty offered with each home is personally backed by New Mark Homes.



New Mark Homes

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