



Million Dollar Home Builder

BRAKLOW CUSTOM HOMES

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As a respected leader in the luxury home bracket, Braklow Custom Homes has created some of the most inspiring and creative upscale homes in the metro area. Over the years, Braklow Custom Homes has developed a reputation known for not only building custom homes, but for constructing positive and truly satisfying customer experiences.

As a result of this company's outstanding work, Braklow Custom Homes is no stranger to earning professional awards and recognitions. It would take multiple walls upon which to hang this company's accolades, such as the 2018 Top 40 Under 40 Builders in America award by Professional Builder Magazine, 2017 Parade of Homes American Dream Award Gold and Silver Winner, as well as the 2017 Next Generation Builder Award from the Home Builders Association.

But Braklow Custom Homes has much more to offer than awards on the wall. It is a full-service design-build company with 50+ years of combined experience that has created a diverse portfolio of custom homes which have easily earned critical acclaim. This experienced team is known for its attention to detail, sustainability, and exquisite craftsmanship. The company's signature architectural style reflects the superior quality put into every home. With time tested processes and procedures in place,



every home undergoes a strict and rigorous inspection process by its management. After all, not only does the company want to deliver a superior product; it also demands exceptional customer service and repeat business.

"We provide a product in which our customers tell us they cannot find anywhere else," said Braklow, whose coveted floor plans can be found in some of the most prestigious communities in the metro area, including Mills Farm, Mills Ranch, Mills Crossing, Cedar Creek, Timber Rock, Summerlin Estates and Arbor View.

Braklow is recognized for his innate ability to turn customers' ideas and dreams into reality. Over the course of his career, he has developed a strong and unwavering passion for architectural details and custom home design. He has built a team of like-minded individuals who are equally talented and skilled in all aspects of the trade. The creative wheels

of this experienced team are continually spinning. This year the company is excited to roll out a new, exciting and innovative floor plan called the Millennial, a luxurious story and a half plan located in Arbor View, which is slated as a key player in the upcoming Fall Parade of Homes.

"This home was built to spark ideas and appeal to the latest



trends in the marketplace," expressed Braklow. "This model boasts a variety of design elements based on customer feedback that offers a mix of modern and traditional design, but still feels comfortable to a majority of buyers."

The gourmet kitchen will surely turn heads with its spacious layout that easily accommodates two islands for entertaining, one to sit around and the other with a built-in cooktop. Stainless steel appliances and stained cabinetry add to the eye-catching design. The accent cabinets provide a tasteful touch of blue for unique detail. The home features four bedrooms with the master suite on the main level, four and a half bathrooms, an upstairs loft, finished basement, and a sport court.



As Braklow Custom Homes finishes off another banner year, the company keeps its sights on the future and anticipates expanding its price point without wavering from the quality and design upon which its stellar reputation has been built. Braklow plans to provide

clients with more options, with home prices ranging from \$500,000 up and through the \$2 million-dollar price point. The diversity in price tags, however, doesn't change how clients are treated, nor does it change the highly favorable experience they receive.

"Our clients are very happy with us," noted Braklow, who doesn't hesitate when it comes to expressing what he finds most rewarding about this business. "One of the greatest joys for me is taking something from raw ground and turning it into a masterpiece."

Braklow Custom Homes offers a unique 1/2/5 warranty, which includes a one-year warranty on craftsmanship; two years on mechanical; and five on structural. All warranties are done in-house. They do provide homeowners with a 30-day walk through and a one-year walk-through.

"I always like to visit with the homeowners after a house is built to ensure they are satisfied and to build a lasting relationship," noted Braklow.

In addition to standing at the helm of his company, Braklow also serves on the Executive Committee and the Board of Directors for the Home Builder's Association of Kansas City and on the Board of Directors for Value Clean Industries. ■



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