



16632 KING - MILLS FARM



11710 W. 163RD COURT - MILLS FARM



11710 W. 163RD COURT - MILLS FARM



THE BRENTWOOD REVERSE - CEDAR CREEK



BRAKLOW CUSTOM HOMES PRESENTS CUSTOM-BUILT ESTATES

BUILDER: Jerry Braklow
913.375.5531 • BraklowHomes.com

SPONSORED CONTENT

Creativity is a core passion at Braklow Custom Homes. In fact, “If someone walks into our office with a sketch on a napkin, our primary objective is to turn their idea into a reality,” says Jerry Braklow, President/CEO of Braklow Custom Homes.

Primarily a custom builder in southern Johnson County, Braklow Custom Homes has several floor plans available, but “we build spec homes to generate creative ideas that filter into build job customers,” Braklow says. “Unlike many builders who claim to be custom, we can and will move more than just one wall. Custom designs and ideas are in our DNA.”

The award-winning builder is a style chameleon, nailing French Country Farmhouse to Modern.

In the Mills Farm community, Braklow Homes won the American Dream Award in the HBA's 2017 Spring Homes Tour at 16632 King. Tour-goers were excited by the house's rare (for Kansas City) contemporary/modern styling.

“We took one of our flagship plans and went completely modern,” Braklow says. “It was a hit and traffic during the Parade of Homes showed tremendous interest.”



16137 PARADISE ST. - MILLS FARM

A lot of the modern touches come from indirect lighting and drywall soffit details. “By using very ambient lighting, it creates a relaxing and inviting environment for guests,” he says.

From Euro-style solid wood kitchen cabinets to an open floating staircase, this home highlighted clean lines along with modern light fixtures and textured wall tiles. Another interesting feature was in the



THE BRENTWOOD REVERSE - CEDAR CREEK

upstairs media room, where it was acoustically designed with round walls for a complete home theater experience.

Another Braklow custom project in Mills Farm used the same Ashton floor plan but truly highlights how diverse the outcome can be. At 16137 Paradise, the owner was inspired by Joanna Gaines of Magnolia Home fame. An enhanced trim and tile package took the design toward French Country Farmhouse. “We added a lot of wainscoting and ship lap,” Braklow notes. “It's very white, very clean, and we gave Joanna Gaines a run for her money.”

The Austin, Texas transplants who purchased the home, altered this plan to suit their large family, including a kids built-in workstation within the multipurpose entertainment loft, as well as incorporating a large rec room with a bar and home theater without compromising its ample storage space in this walk-out, walk-up basement.



16137 PARADISE ST. - MILLS FARM

On the opposite end of the family-house spectrum is the empty-nester, maintenance-provided home, such as this one in Cedar Creek. The Brentwood Reverse is designed to provide single-level living, yet still offers space for hosting company or entertaining in the lower level. The idea behind this plan is a hassle-free lifestyle, with stucco exteriors and Andersen composite windows. “By using quality, low maintenance products in our building practices, it allows us to market our brand utilizing the words, “hassle free,” Braklow says.

The 1.5 reverse floor plan is choosy when it comes to allocating space; for instance, it features a three-car garage, but no formal dining room. Placement of the staircase also makes a key difference in the back of the house, rather than the front, which Braklow extols for its stack of windows that allows natural light into both levels making the home feel much larger than it actually is.

Natural light is one of the coolest features of the industrial-style house at 11710 W. 163rd Court, in Mills Farm, where wraparound windows offer breathtaking sunset views in this wooded walkout lot.

As mentioned earlier, Braklow's floor plans morph into new designs all the time. Oftentimes during spec building, buyers will step in and

redirect the project. This particular plan started as French Country on the exterior, with the interior taking on a style all its own.

“It has a downtown loft look,” Braklow says, pointing out the clean-lined kitchen cabinets, brick backsplashes and iron light fixtures.

The outdoor living package is important on this property — with a deck across the back of the house, screened-in porch and grill area — as it is in more and more new home projects. “People are spending more money and time on outdoor living than in the past, so it's really about bringing people outside.”

These four home examples are a testament to Braklow's ability to creatively conquer any customer's challenge, no matter whether it started on a cocktail napkin or evolved throughout the process. “Our buyers tell us what they want, and it's our job to listen and deliver exactly what they want,” he says.



11710 W. 163RD COURT - MILLS FARM



For more information on Braklow Custom Homes, visit them online at BraklowHomes.com