

When Allison Rank purchased her first home at age 23, she instinctively gravitated towards the process. A natural at interacting with others, Rank found the whole experience fun, exciting and something that appeared to be a great fit for her ambitious, engaging and spirited personality. As she opened the door to her first home, she essentially opened the door to her career, and while she initially had to muscle through a challenging start while navigating the tumultuous waters of the market crash at the time, she confidently adjusted her

sails and ever since has been positively changing the lives of her clients one house at a time.

Serving both buyers and sellers throughout the metro area, with an experienced focus in Wyandotte County and around the Country Club Plaza area, Rank, owner of Allison Rank Team with ReeceNichols, has a knack for what simply comes naturally to her. A native of the Wyandotte area, she enjoys an expansive network of individuals and businesses and has created a strong and trusted name for herself in that market.

Rank discovered early on what it takes to achieve success in this industry, and while hard work certainly takes the wheel, it would be nothing without her unwavering character and integrity leading the way.

"I've done well in this business because I am honest," she emphasized. "I always do what is in the best interest of my clients and don't tell them something just to get them to list with me. I love the people with whom I work and enjoy helping them. I get to meet people of all types and appreciate the opportunity to learn something new every day."

Unparalleled customer service, paired with open and abundant communication



also comprise the foundation upon which Rank has successfully built her business.

"It's not just about getting the sign in the yard," she expressed. "It's about so much more — preparing the house for showing, making sure it is staged and photographed well, and continually educating my clients to help them make the decision that is best for them. I have had buyers I have told to walk away if I believe I can find a better property for them. Again, it goes back to the best interest of my clients."

That philosophy towards her work is what has led her to become an award-winning real estate agent, and among her many accolades include the honor of being the Featured Cover Agent for Top Agent Magazine for Kansas in 2015 and again in

2017. She was also voted Best of Kansas City for The Pitch in 2016 and 2017. Even though such awards are truly an honor for her, Rank does not want to outgrow her humble roots.

"I am not trying to create a large team," she noted. "I just want to give the best service to the people for whom I work."

To that end, Rank has partnered with agent, Erica Heath, who deals primarily with buyers and also employs an administrative assistant who continually keeps the wheels in motion so each client is ensured a smooth and seamless transaction.

But don't just take Rank's word for it. Her clients continually sing her praises and it's what they have to say that truly puts Rank at the head of the class. Testimonials are delivered on a regular basis, and it is not unusual for them to be peppered with such words and phrases as "true partner," "team player," "the best real estate agent,"



"attentive," "friendly," and "knowledgeable." Providing a remarkable home buying and selling experience is simply what she does best.

"Allison is by far the best agent in the business! She is knowledgeable, prompt, and above all truly cares for her clients. This is what sets her apart from other agents. We have 100% faith and trust



in Allison because we knew she was always looking out for our best interests. We feel very fortunate to have had her as our agent and would highly recommend her to anyone looking in the MO/KS market." ~ Seller

In addition to giving of her time and talents to her clients, Rank is heavily involved in the community. She serves on the board of the Urban Planning and Land Use Commission of Wyandotte County

and is also a part of the Leadership Council for Rockhurst University.

"It's important to me to give back, and I enjoy participating in a variety of fundraising events. I really love Kansas City. It's exciting to see how it's growing, especially in the urban area," smiled Rank. ■

FOR MORE INFORMATION

**Allison Rank
& The Rank Team**

434 W. 47th St., Kansas City, MO
913.701.7265
arank.reecenichols.com



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