



Kitchen & Bath Remodeler

HEARTLAND KITCHEN & BATH

SPONSORED CONTENT

When Heartland Kitchen & Bath completed a master bathroom remodeling project earlier this year, one satisfied customer could barely contain her enthusiasm and appreciation for what this team of reliable experts provided.

“These guys took a builder-grade bathroom and turned it into an amazing and beautiful spa,” smiled the homeowner, who confidently hired this team and quickly realized they were committed to exceeding her every expectation. “We are extremely happy with their work. They did an excellent job. They were precise, detail-oriented and thoughtful about their work, asking for our input, and if we had any questions, they took the time to answer and explain.”

If business could be done with simply a firm handshake and a strong commitment to doing the best job possible, the experts at Heartland Kitchen & Bath would stand among the elite to fulfilling that promise. This dynamic group of experienced and talented remodeling experts brings a



strong layer of integrity and honor to the business, making them the metro area’s go-to home remodeling company. Consider your research done when looking for the top-notch company in the industry, as Heartland Kitchen & Bath promises to deliver the best in design, craftsmanship, communication, education and overall satisfaction.

“We stand strong on our beliefs and firmly believe in giving the most value for the money,” emphasized Barringer Hansel, co-owner with Nick Chrissan. “For us, it is always about doing the right thing, no matter what.”

It is also about full transparency. Hansel, Chrissan and the entire team are dedicated to fully explaining everything to the homeowner throughout the process,

mitigating unexpected hurdles and surprises. Heartland Kitchen & Bath practices fair pricing, too, and will honorably work within the client’s budget. Their job is to provide the best work for the best price and are able to keep the client’s costs down by



minimalizing their own. With over 50 years of combined experience in home remodeling, Hansel and Chrissan have acquired invaluable skillsets in all facets of the industry and have combined those talents to create an organization that supports a team of dedicated and skilled in-house employees.

“Everyone who’s in your home works for us,” emphasized Hansel. “We may have to pull in a specialist for a specific trade but everyone else working on site is one of our employees.”

Hansel also understands the anxiety that can arise when looking for a trusted remodeler and always advises his clients that making such a decision needs to be fully thought out and carefully considered, encouraging them to do their research first, and leaning heavily on education to ensure their clients are confident with their decision.

“We are not into high pressure sales or getting you to sign a contract right away with the promise of a huge discount,” noted Hansel. “We always ask what our clients’ intentions are to see if we are even a good fit.”

For example, Hansel believes in asking all the right questions of a client to gather a full understanding of what is desired. If a client is eager to remodel a particular area of the home with the intention of selling it immediately thereafter, Hansel cautions otherwise.

“We advise our clients to enjoy the new renovation and then sell the home later on,” he indicated, noting it can take up to seven years to even get a 50% return on that investment. “We always qualify our customers first and ask what their intentions are before moving forward.”

Translation? Heartland Kitchen & Bath is the leading expert in doing the right thing, each and every time. This company is not in

the industry to be big; this company just wants to excel at what it does.

“Our integrity is on the line,” Hansel explained. “We are not all about the money. We don’t want to be the biggest company out there and we refuse to sacrifice quality.”

For Hansel, the real reward for him is not in just getting another job done, but in realizing the satisfaction of his clients, and as confirmed by the aforementioned client, Hansel and his team are clearly on the right track.

“These guys work hard and want everyone happy. They helped us figure out exactly what we wanted,” expressed the homeowner. “If you want something done right and great, these are your guys.”

Anyone can come out and sell you a kitchen or a bathroom remodel, but Heartland Kitchen & Bath gives you a dream come true. With a clear focus on educating, remaining authentic and transparent, and ensuring complete satisfaction not just in the end but throughout the entire process is what keeps this company ahead of the pack. ■



FOR MORE INFORMATION

913.991.0294

HeartlandKitchenAndBath.com

Heartland Kitchen & Bath recent projects can also be found on Facebook