



ARTISTIC CUSTOM HOME BUILDER

KC BUILDERS AND DESIGN, INC.

KELLEY BABB, LINDSAY CUTLER AND CLINT GENTRY



When builder Kelley Babb, owner of KC Builders and Design, asserts that he doesn't want to build the same house over and over again, he means business, as he is in the business of creating highly artistic custom homes that come with their own voice, style and presentation. Even if two of his original floor plans are built on the same street, one would never notice, as Babb and his team have the distinct ability to incorporate various features that lend themselves to the individuality of each residence.

"Our goal is to give each home its own personality," stated Babb, who has an exciting cornucopia of floor plans within his arsenal, yet also has the tools by which to breathe unique distinction into each one. In a sense, although many of the homes are inspired by similar footprints, no two fingerprints therein are the same.

With homes all over the metro area, KC Builders and Design does not discriminate when it comes to breaking ground, either. If there is a subdivision in which they can build, they will build it. The typical price point for their homes hover between \$400,000 and \$500,000 and include many styles, including two-story and reverse one-and-a-half floor plans.

"We have homes in Hidden Creek in Louisburg; at Stonebridge Park and at Stonebridge Meadows in Olathe; in the Preserve at Clear Creek in Shawnee, among others," emphasized Babb, referring to just a few of the subdivisions in which his creations can be found. Even though his team is small in numbers, they are big on quality, service and commitment to excellence, and their clients appreciate the exquisite finishes found in each and every home.

Bringing an undeniable passion for the industry to the table, Babb spent his early years as a framer and soon discovered a knack for designing houses and a love of being out on site, something that still drives him to this day.

Whereas in the past when the economy had its grip on the home building industry and buyers tended to lean towards getting the most value per square foot, the tide has turned in the direction of quality and high-efficiency construction, along with a strong desire for a unique home that caters to their own individual lifestyles.

"The trends continually change," recognized Babb. "But we always stay on top of them and we have the right people on our team to do this. We do our homework on what's in the market."

One of Babb's outstanding team members is Lindsay Cutler, office manager, to whom Babb referred as an expert in what she does and as evidenced in the final result of each project.



"For us, it's a matter of trying out different things with unique details, such as a certain ceiling detail a customer might want," expressed Lindsay. "We encourage and appreciate input from our clients, as that ensures their home is different from their neighbor's home. Working with new ideas keeps things fresh and makes the process fun, and we find a way to incorporate our clients' tastes into their homes by staying on top of all the latest trends and ideas."

Project Manager Clint Gentry ensures all the scheduling runs smoothly and relies upon the Builder Trend computer system that keeps the team and the clients continually in the loop and in constant and clear communication. Through this application, clients can keep pace with the building process every step of the way. They can even make their interior design selections online, as well, from tile to windows, faucets and more. Additionally, Gentry has a fantastic eye for inspiring new plan ideas and is not afraid to color outside the lines when implementing something new and different.

Despite having an exciting collection of enviable floor plans, Babb enjoys the dynamics that come with each homeowner.

"We expect people to make changes and are more than willing to incorporate their ideas while simultaneously incorporating our finishes into the plan," he explained. "Some people have an idea of what they want, bringing different pieces and ideas from different homes they have seen in the past and it is our job to capture that, tweak it, and build what they have envisioned. We often see that piece of the puzzle they have not seen and by working together, we can create the home of their dreams."

Focused on delivering quality standards and customer satisfaction, KC Builders and Design refuses to stagnate when it comes to delivering the best product.

"We are always trying to improve and it is our hope that our clients feel they have received more than they expected," said Babb.

At KC Builders and Design, they understand that it's not just anyone's home; it's yours and they are ready to make your dreams a reality. ■



FOR ADDITIONAL INFORMATION ON KC BUILDERS AND DESIGN, VISIT THEM ONLINE AT KCBUILDERSANDDESIGN.COM OR CALL 913.782.0502

913.782.0502

KCBuildersAndDesign.com