



# KITCHEN & BATH REMODELER

## HEARTLAND KITCHEN & BATH

### BARRINGER HANSEL (PICTURED) AND NICK CHRISSAN



It's no secret that for many families the kitchen is the heartbeat of the home, the quintessential hub of activity. So when it comes time to remodel that treasured space, it can amount to an appreciable undertaking, not one to be taken lightly, either. In addition to ensuring you have the budget to do so, there is also the added inconvenience of not having full access to the kitchen during the remodeling phase. However, one local company has developed a solid reputation for completing that kitchen remodeling project on time, within your budget and to your complete satisfaction while simultaneously minimizing the aspect of inconvenience to your family. In fact, their attention to detail and commitment to quality inspire this company to treat every project as if it was being completed within their own homes.

The experts at Heartland Kitchen & Bath focus fully on the customer experience, committed to doing the right thing every time, without exception. Co-owners Barringer Hansel and Nick Chrissan refuse to cut corners or compromise quality and integrity yet can still provide the best value for the money.

While the bottom line of most any company is to realize a profit, Heartland Kitchen & Bath measures its success in providing the best in service, design, quality, craftsmanship and value, operating from a platform of complete transparency. Everyone working on a project is fully vetted and each individual hired on with the company is fully insured. Since the company's inception, Heartland Kitchen & Bath has remained in excellent standing with the Better Business Bureau (BBB) and maintains consistently high rankings with the National Association of Remodeling Industry (NARI). If you think you are going to encounter a sales staff that is on full throttle here, you will most likely be disappointed...and pleasantly surprised.

"Of course, we do sell a service, but most important, we are educators. We want our clients to feel fully comfortable with the process and we continually do what is in their best interest, never steering them down the wrong path. Again, it is not about the money for us. It is about doing the right thing," emphasized Hansel. "I'd much rather walk away from a job than to complete a job that does not align with our core values of honesty, integrity, quality, and value. We will always do the right thing every single time and that is what people remember. That is how we built this business and if we believe that something is not a good idea, we will let that client know."

In addition to those core values, Hansel and Chrissan do not rely on subcontractors or vendors. Instead, they have created a reliable team of dedicated and skilled in-house employees. That strength of organization, coupled with more than 50 years of combined experience, allows this dynamic team to incorporate its invaluable skillsets and talents into the foundation of every project.

Heartland Kitchen & Bath understands that a kitchen is not only a primary gathering spot for the family, but that it must also defer to function, maximize space, invite organization and incorporate elements for convenience. Those components then work in tandem with the company's focus on unique and specialized craftsmanship.

"We do not bring in materials or products from the big box stores," noted Hansel. "All of our work is custom-made with the client's needs, style, tastes and desires in mind."

And if certain bumps are encountered along the way, clients don't have to frustratingly navigate ineffective lines of communication and instead are given direct access to the owners. Heartland Kitchen & Bath operates a continual and open line of communication with each client and is ready to assist each individual no matter the hour of the day.

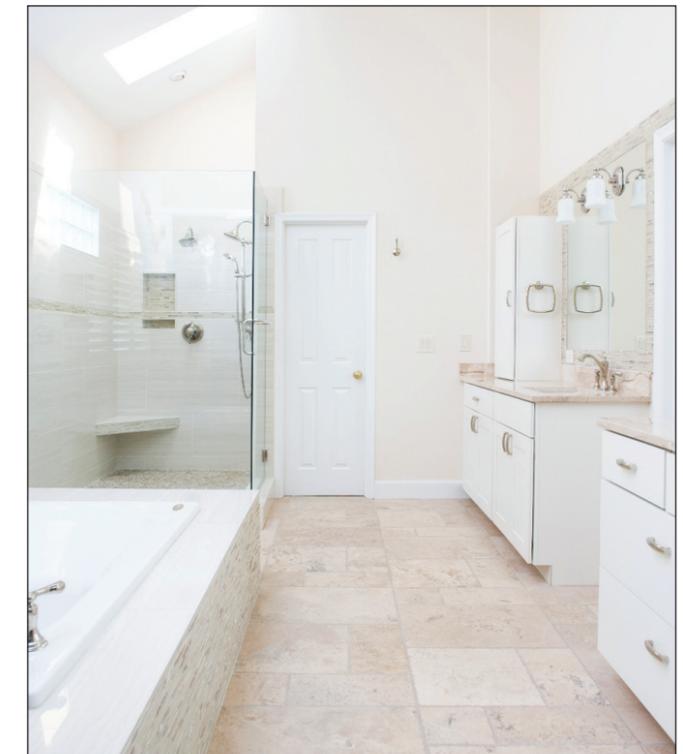


Because Heartland Kitchen & Bath is not focused solely on the sales component, they can readily go the extra mile to turn someone's dream into a reality, and at the end of the day, that is the true meaning of success for this growing company.

"This is not just sales. We help somebody achieve their dream, whether that is what they've envisioned or what we have envisioned for them. We get to work with the client to create their dream home, which becomes the place where they hang out together, bringing a family closer. That is what it is truly all about," smiled Hansel. ■



In addition to kitchen remodeling, Heartland Kitchen & Bath has solid experience in bathroom remodeling projects and applies the same level of service, quality, value and expertise to each client on that end.



FOR MORE INFORMATION ON HEARTLAND KITCHEN & BATH, YOU CAN FIND THEM ON FACEBOOK AND AT HEARTLANDKITCHENANDBATH.COM OR CALL 913.991.0294.



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